



MICHELANGELO FOUNDATION

FOR CREATIVITY
AND CRAFTSMANSHIP

GENERAL PRESENTATION
THE FOUNDATION AND ITS ACTIONS



**MICHELANGELO
FOUNDATION**

FOR CREATIVITY
AND CRAFTSMANSHIP



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The foundation at a glance

The Foundation is a non-profit organisation based in Geneva, Switzerland. It was founded by **Johann Rupert** and **Franco Cologni** and legally created in 2015. It was announced publicly in October 2016.

- ❖ **Johann Rupert** is a South African business luminary and Chairman of the Swiss-based luxury group Richemont International.
- ❖ **Franco Cologni** is an Italian entrepreneur, author and cultural authority and former Chairman of Cartier International.

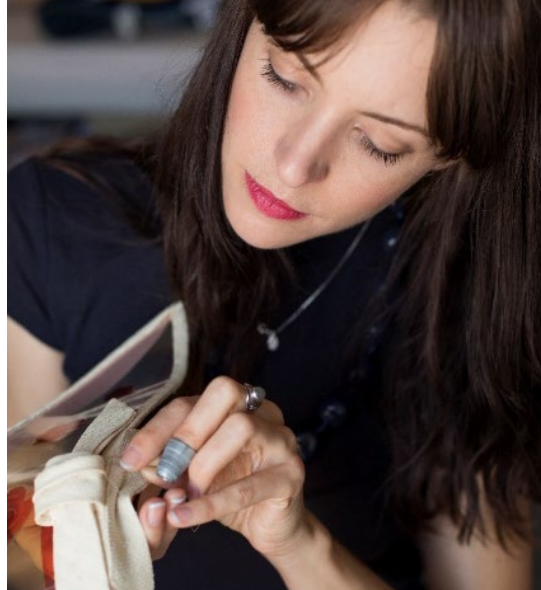


Our founders' mission



PROMOTE

Promote fine craftsmanship and help master artisans attract and retain clientele through communications campaigns and targeted initiatives, as well as exclusive events.



PRESERVE

Understand economic pressures and threats to individual and small artisanal businesses and find ways to help them flourish



PERPETUATE

Bring the world of design closer to the world of craftsmanship through special projects where designers and artisans work as equal partners to co-create beautiful objects.



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Who we are

Our mission is to **promote** and **perpetuate** fine craftsmanship, **strengthen its ties** to the world of **design**, and **usher it safely** into the future.



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A unique combination of five strengths

INTERNATIONAL

We bring a multinational perspective to the field of fine craftsmanship.

EXCELLENT

We concentrate on the highest possible expression of craftsmanship and are shaping that definition.

CREATIVE

We are forging a dynamic and fruitful dialogue between the worlds of design and craftsmanship.

COLLABORATIVE

We are building a network to work non-competitively with like-minded actors who share our goals.

PRAGMATIC

We pursue projects that will expand business opportunities and promote job creation.

Our network

Fundamentally open to **collaboration**, we are building an active network in order to create a space for **community, mutual support** and **exchange**.

Our network

September 2019

Our network includes

- ❖ 81 organisations (museums, associations, academic institutions)
- ❖ in 29 countries

In progress...





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ACTIONS

OUR EVENTS

YOUTH DEVELOPMENT

COLLABORATION PROGRAMMES

OUR PUBLICATIONS

Homo Faber: Crafting a more human future



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An unprecedented international cultural event to showcase fine contemporary, traditional and rare craftsmanship and its link to the world of creativity and design.





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Homo Faber 2018: Key figures

62'500 visitors

480 artisans & designers

❖ from **35** European countries

❖ **91** master artisans demonstrating their skills live

❖ **85** crafts & more than **300** techniques

❖ **900** artworks & images

105 Young Ambassadors

❖ from **26** top institutions of applied arts & design

❖ throughout Europe in **15** countries

16 exhibition spaces, over 4'000m²

13 curators



Homo Faber 2020

- ❖ **From 10 September to 11 October 2020**
- ❖ **At Fondazione Giorgio Cini, Venice**

PROGRAMME

- ❖ **Extraordinary variety of craftsmanship in Europe**
- ❖ **Japan as a guest of honour**
- ❖ **Key notions : master artisans, transmission and contemporaneity**
- ❖ **Young Ambassadors Programme renewed**

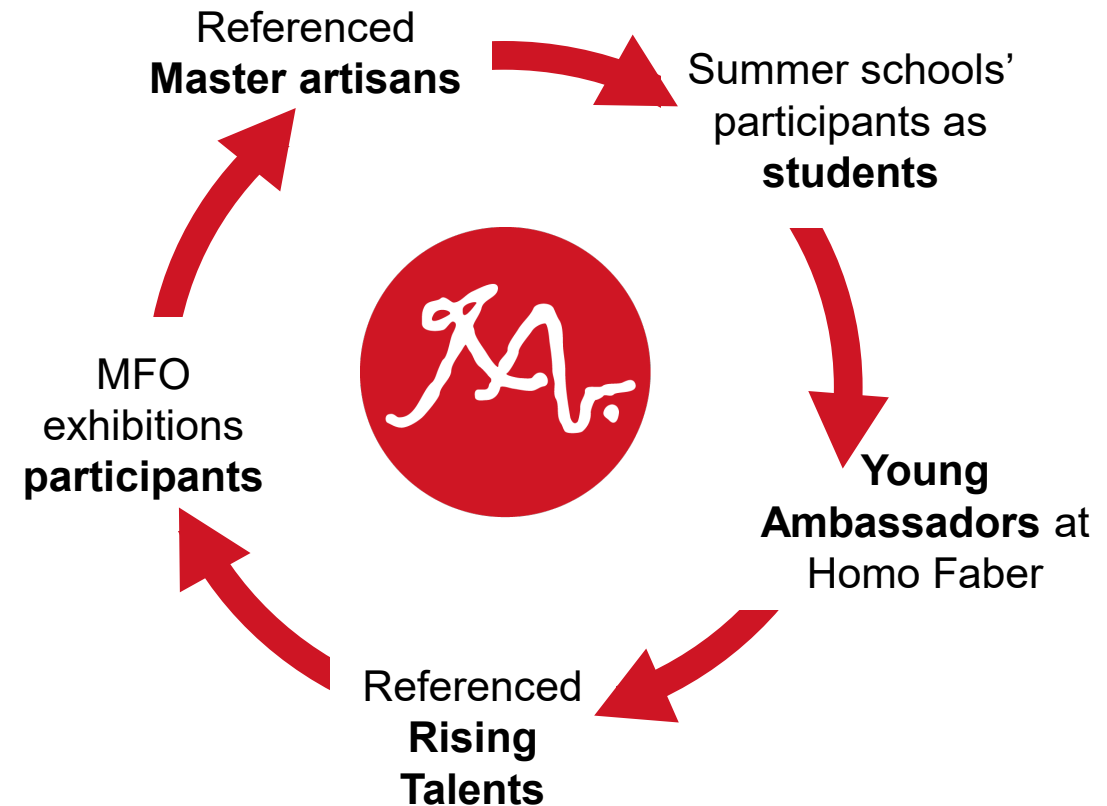


CRAFTING A MORE HUMAN FUTURE
2020 THE LIVING TREASURES

Youth development programmes

We invest in the **young community** of craftsmen and designers by creating a virtuous cycle.

We consolidate and nourish the Young Community and **build** on it for all the foundation's projects.





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Young Ambassadors Programme

A programme for applied arts and design students to **participate in Homo Faber by bringing the exhibition to life.**

- ❖ In partnership with the MFO network members
- ❖ An immersive training week in Venice
- ❖ An **opportunity for students to create their own network**
- ❖ A chance for **visitors to get a deep understanding and unique experience**





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Summer School Programme

A pilot programme of 7 summer courses for 50 participants developed in partnership with 6 members in France, Portugal and the UK.

- ❖ **Encourage** young people to **fulfil their potential, broaden their horizons** and **learn** beyond their area of specialisation
- ❖ **Contribute** to training and transmission
- ❖ **Identify best practices** for future similar projects



Collaboration programmes: Doppia Firma

Doppia Firma / Double signature is a project that brings designers and artisans together to create unique **co-signed objects**.

For the 2019, Salone del Mobile in Milan, the Michelangelo Foundation presented the 4th annual edition with 19 creative collaborations.





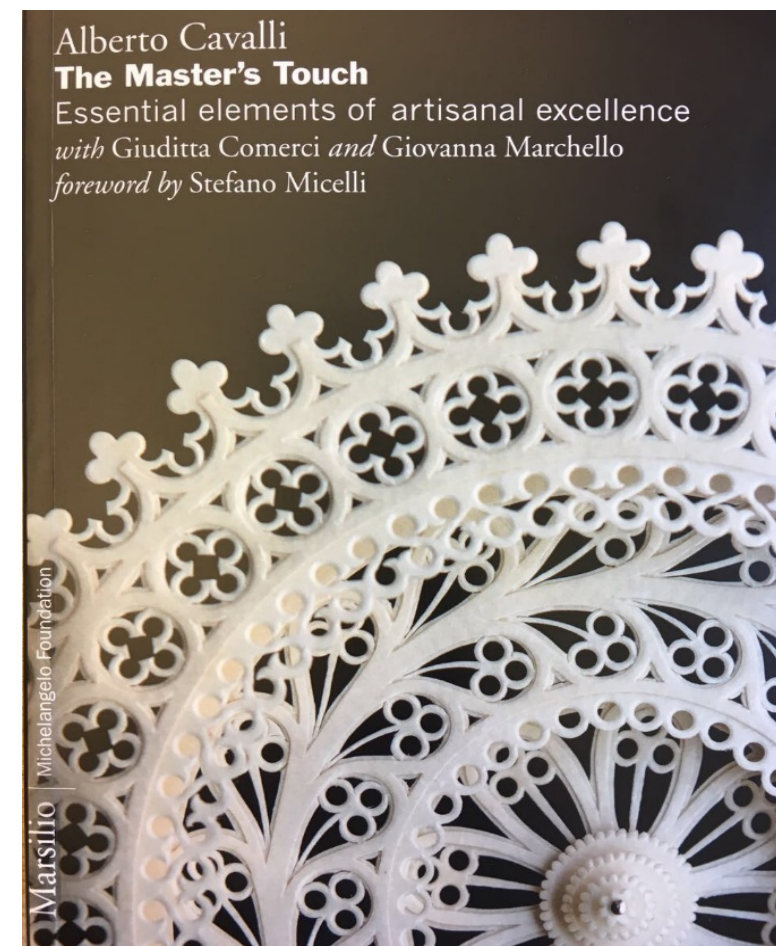
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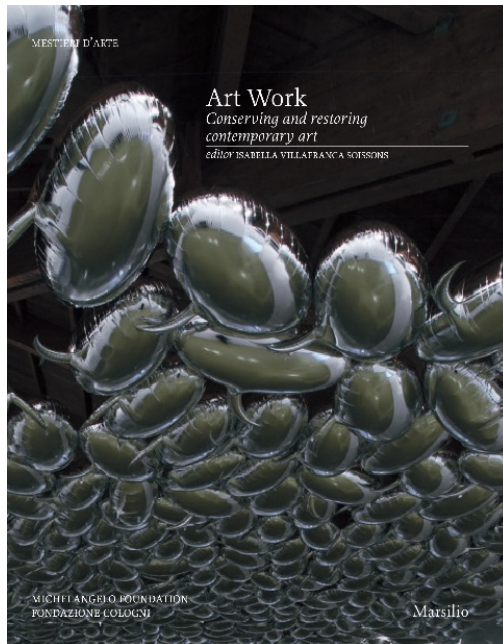
Publications: The Master's Touch

The Master's Touch, originally published as "Il valore del mestiere" and written by Alberto Cavalli, with Giudita Comerci and Giovanna Marchello, lays the groundwork for a **common language** to describe the **distinguished work of master artisans everywhere**.

The Foundation translated it into English and is interested in applying the criteria in order to recognize and celebrate exceptional artisans.

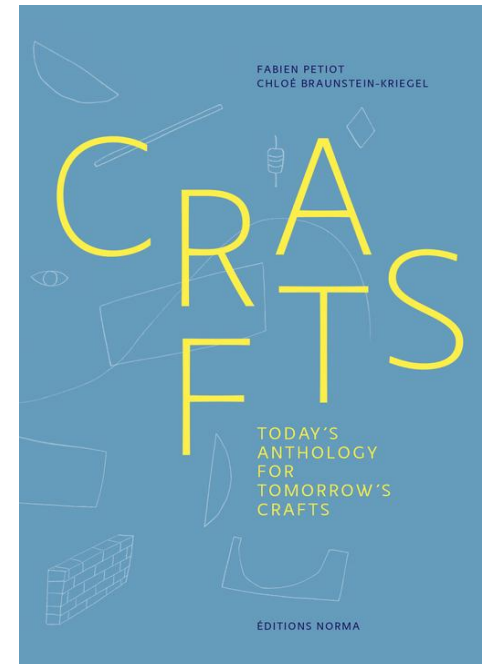


Publications: Art Work – Anthology



Art Work

The authoritative essays collected in this volume attempt to address the many relevant topics, along with the motivations and aims that contemporary art conservators must take into account in their work.



Crafts, Today's Anthology for Tomorrow's Crafts

This anthology brings together 65 texts on craft, published from the 1970s to the present day, and drawn from many different countries.



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THANK YOU

www.michelangelofoundation.org
<https://www.homofaberevent.com/>

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