

Master I LEVEL  
**CONTEMPORARY JEWELLERY DESIGN**  
AA 2022-2023

Coordination by  
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## **Premise**

In recent decades, important steps have been taken in the study and enhancement of Jewellery as Art in all respects. This factor was instrumental in increasing interest in this area of knowledge and training. Venice is a fertile territory of traditions and knowledge that directly and indirectly gravitate around the jewel: from the heritage of ancient precious jewels (of Byzantine and then Renaissance and Baroque heritage) to modern and contemporary ones, from specific goldsmith processing to those related to paper, to glass, to gold leaf, just to name a few of the most historic. An environment rich in knowledge and suggestions of Venice and which can be collected and hoarded by the Academy of Fine Arts in Venice thanks to a course that addresses the Jewellery sector in a broad and systematic way, as never before. The master will involve the entire Jewellery supply chain: from historical-theoretical training in manufacturing, techniques and materials, to design, from production in the laboratory to market strategies such as the identification of trends and the visual communication of the finished product. All this by creating specific paths that show all the types, characteristics and professional possibilities of the Jewellery sector.

## **Purpose of the training proposal / Professional figure goal**

The CONTEMPORARY JEWELLERY DESIGN master's aim is to train professional figures within the Jewellery Sector able to move with ease, on their own or in the company, in the various areas of Contemporary Jewellery (Design Jewel, Artist Jewel, Jewel of Research, Jewellery and Goldsmithing, Costume Jewellery, Jewel for the Fashion System, Jewel of the Scene) providing a valid historical-theoretical, design, laboratory and finally marketing background preparation.

## **Recipients**

The course is aimed at graduated and specialized students in the Jewellery sector and in the fields of Art (painting, sculpture, architecture, graphics), Restoration, Design, Fashion and Theater (costume and scenography).

## **How to participate**

The course is limited with a maximum of 20 participants. The selection is made by evaluation of the portfolio. Students from the Academy of Fine Arts in Venice courses take precedence. The course will be activated with a minimum of 15 participants. Pre-registration deadline September 1, 2022. The lessons of the Master will be held in Italian.