



MoCDA Digital Summer Show 2022

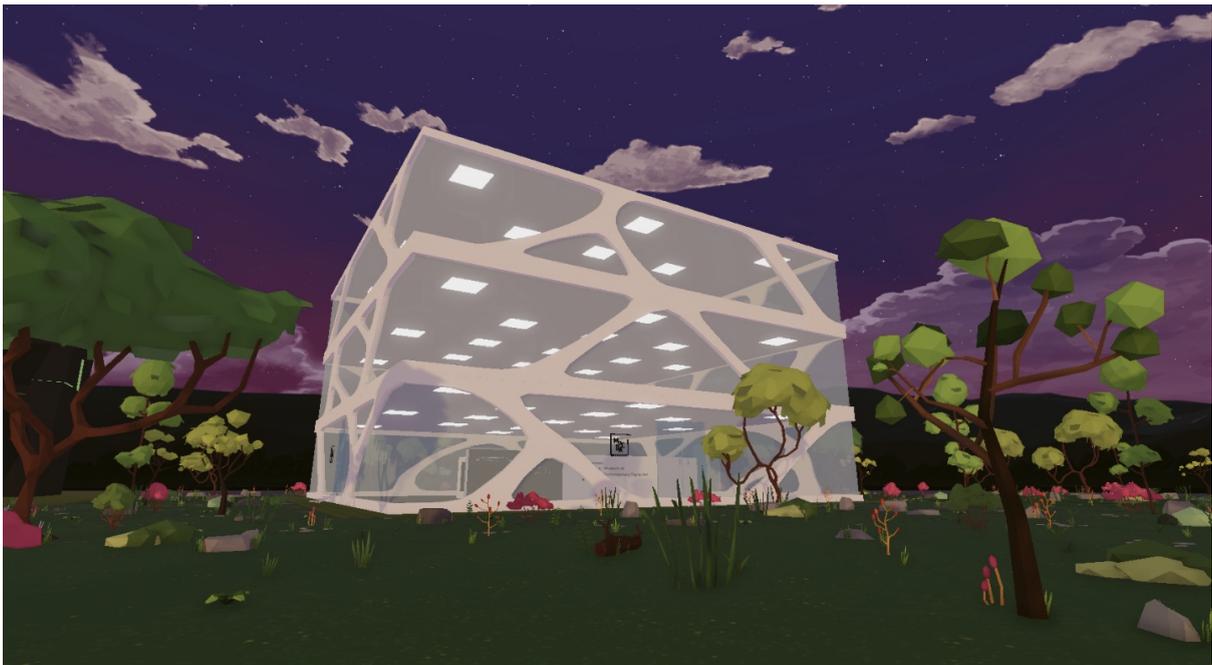
9th July - 24th September 2022

Virtual exhibition in Decentraland

Curated by MoCDA

Organised in collaboration with international art schools and universities, **MoCDA Digital Summer Show 2022** will celebrate the diversity and energy of talented artists from all over the world while promoting new perspectives on digital creativity. The exhibition will provide art students interested in digital media with the opportunity to collaborate with an international art platform. MoCDA will host dedicated events for students, including lectures, curatorial group sessions and hands-on workshops before and during the exhibition, offering insights in the setting up of digital art within virtual exhibition spaces.

Opening in July, the show will be the final stage of a process MoCDA is keen to develop with art schools and teachers in the incoming months. The educational mission of the project is to deliver effective theoretical and practical tools to art students and schools wishing to have first-hand experience with the most recent trends in contemporary art.



MoCDA The Museum of Contemporary Digital Art is a museum platform that seeks to support the digital art category by documenting, collecting and advancing the position of digital art in a global context through unique curatorial insight and education.

The MoCDA art collection is presented by a team of experienced curators who share the ambition of exhibiting a comprehensive selection of the most representative artworks of the digital art genre, from the pioneers of the mid-20th century to the contemporary digital artists that continue to evolve and adapt alongside new technological developments.

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What is next?

Currently, we are in the process of contacting teachers and art schools that are interested in working with MoCDA and learning about contemporary digital art.

Introductory session with MoCDA

When a teacher confirms their class is available to get involved in the exhibition, we ask them to fill an online form to confirm when they prefer to schedule the 1h30m session with the MoCDA curatorial team, the number of students interested in the project and let us know more about the scope of their collaboration.

The session with the students aims at:

- presenting MoCDA and our activities (past and current exhibitions, collaborations with other museums and artist in residence programmes)
- introducing the metaverse as art exhibition space
- introducing the concept and history of Summer art shows
- outlining the stages that will lead to the opening of the Summer Show in July
- 15 minutes Q&A session

After the introductory session, MoCDA will share educational materials with the teachers, including suggested reading lists about the history and the current state of making and curating digital art and websites.

Submission of the works

- The students interested in taking part in the exhibition will submit no more than three original works via a dedicated online form which will be shared with their teachers soon after the session
- Students can submit pieces as collaborating groups
- The works can be two-dimensional (drawings, digital illustrations, GIF animations, etc.)
- Each submission must be presented with a text (min 400 - max 700 characters) or a video (min 1 minute - max 5 minutes) providing information about the student's practice, their aspirations and any other details they deem beneficial to contextualise the works

In order to be eligible, the submissions must be uploaded by 30th April midnight CET

The selection

- MoCDA will select the works that best represent the cultural outlook and artistic background of the students while proposing insightful, experimental approaches to art making

- MoCDA expects to select a maximum of 30 artworks to be featured in the show
- Inclusion or exclusion in the exhibition is at the sole discretion of MoCDA
- MoCDA reserves the right to turn away any submissions that it deems inappropriate or offensive. Works with overtly pornographic, discriminatory or violent messages may be barred from submission per the MoCDA curatorial team

Deadlines

By 15th March

Teachers confirm with MoCDA if they are interested in being involved in the exhibition and suggest a time and date when they would like to schedule the meeting with their students between now and 22nd April.

By Saturday 30th April (Midnight CET)

Students submit their works along with a text or a video presenting themselves and their artworks

By Sunday 15th May

Students and teachers are informed of the results. MoCDA will host curatorial group sessions with the selected students, share educational materials with them and plan special talks with experienced artists.

By Sunday 29th May

The selected students send a text (800 characters without spaces) about their experience in art education, their practice and aspirations, along with their bio (300 characters without spaces) to MoCDA for the catalogue of the exhibition.

1st June-3rd July

Setting up of the exhibition in Decentraland.

Saturday 9th July

Public opening of the exhibition followed by a curatorial tour by MoCDA. All students and teachers are invited to join the event.

If you have any questions or suggestions, please feel welcome to get in touch with the curatorial team at info@mocda.org and Filippo Lorenzin, Artistic Director of MoCDA, at filippo.lorenzini@mocda.org